

#### December 22, 2003

Docket Clerk California Public Utilities Commission 505 Van Ness Avenue San Francisco, California 94102

RE: R.01-08-027

Dear Docket Clerk:

Enclosed for filing with the Commission are the original and five copies of the SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID DEPLOYMENT - MONTHLY STATUS REPORT in the above-referenced proceeding.

We request that a copy of this document be file-stamped and returned for our records. A self-addressed, stamped envelope is enclosed for your convenience.

Your courtesy in this matter is appreciated.

Very truly yours,

Larry R. Cope

LRC:ads LW033490030.doc Enclosures

cc: All Parties of Record (U 338-E)

### BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Order Instituting Rulemaking on the	)	
Commission's Proposed Policies and	)	R.01-08-027
Programs Governing Low-Income	)	(Filed August 23, 2001)
Assistance Programs.	)	

#### SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID **DEPLOYMENT - MONTHLY STATUS REPORT**

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Dated: December 22, 2003

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### SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID DEPLOYMENT - MONTHLY STATUS REPORT

Southern California Edison Company ("SCE") hereby submits a status report describing its activities for the Low Income Energy Efficiency ("LIEE") and California Alternate Rates for Energy ("CARE") low-income assistance programs for November 2003. This monthly report includes a narrative that highlights the recent activities that SCE has undertaken to implement its low-income assistance programs and to leverage SCE's program with the services provided by Low Income Home Energy Assistance Programs ("LIHEAP") providers.

SCE has worked with the other California utilities, the energy Division, and the Office of Ratepayer Advocates in developing the format for this report and the accompanying tables. This report includes tables detailing SCE's November 2003 activities, as well as certain summary tables as requested by the Commission. All of these tables comply with the information requested in Ordering Paragraphs 14 and 17 of Decision 01-05-033, issued on May 3, 2001, as well as supplemental information requested by the Commission. The November 2003 tables are also submitted in accordance with the direction received from the Energy Division and the Office of Ratepayer Advocates on a May 22, 2002, conference call with the Joint Utilities in which it was determined that for certain months, the utilities should file

an abbreviated set of tables, but on a quarterly basis, the utilities are to file a full set of tables. This month, SCE is filing the abbreviated set of tables, which includes Tables, 1, 4, 6, 10, 11, 11a, 11b and 16. As the information in these tables is dynamic, the figures in these tables submitted herein supersede results reported in prior months.

I.

#### **NARRATIVE**

#### A. <u>Description of SCE's Activities for LIEE</u>

SCE began 2003 seeking to continue to leverage its LIEE programs and outreach CARE in order to increase enrollment. While continuing to assess for comprehensive services to customers in 2003, SCE finalized the design and implementation plan of a more robust assessment tool for electric measures. This new tool is now being used by contractors in the field. Existing contractors under the Southern California Gas Direct Assistance Program (DAP) are currently utilizing the new tool in providing assessment services for each joint customer receiving weatherization services under the DAP program. Service delivery contracts were revised and executed to reflect the new assessment process. Service providers (contractors) are now providing services to customers under an enhanced comprehensive service delivery plan under SCE's new service delivery mechanism. Both assessment and service delivery applications are reflected in this report. Changes in the mix of measures available in 2004 were reflected in D.03-11-020. SCE is preparing new forms and instructing contractors on the program changes resulting from D.03-11-020.

The following information reflects program activity completed and paid through November, 2003. For November, SCE hereby reports on the paid installation of 6,924 compact fluorescent light bulbs, 476 refrigerators, 186 HVAC

units, 125 evaporative coolers, 154 duct sealing and repair, 182 set-back thermostats, and 13 evaporative cooler maintenance jobs. In total SCE assessed 1,815 homes for electric measures and provided in-home education to 1,431 (these numbers are different because the gas utilities report the energy education numbers for joint-utility customers that were assessed).

#### 1. LIEE Outreach and Leveraging Efforts

In 2002, SCE was successful in leveraging resources with LIHEAP agencies by bulk purchasing energy-efficient appliances and providing these appliances to LIHEAP agencies for installation in SCE customer homes. SCE is continuing to work with LIHEAP agencies to increase or expand these relationships in 2003.

#### 2. Bulk Purchasing

In 2002, SCE contained costs and maximized program funding by entering into purchase orders to buy energy-efficient appliances in bulk. These appliances were shipped directly from the manufacturer to SCE's contractors for installation in low-income customer homes. These appliances included refrigerators, CFLs, HVAC and window/wall air conditioners and evaporative coolers. SCE recently completed a competitive bid and awarded a contract for the purchase of refrigerators. Under the new contract SCE's installation contractors will have better access to refrigerators and will be able to receive a wider selection of units to help fit the customers' need.

In order to maximize LIEE funds and provide the most current technology in energy efficient compact fluorescent lights (CFLs), Edison's LIEE Program issued a Request for Proposal (RFP) to various lighting manufacturers to supply CFLs to its program. The RFP considers providing

CFLs with photocell technology for use in porch light fixtures. SCE hopes to award this contract in the next 60 days.

## 3. Outreach Provided to California Indian Tribes so that Compliance with SBX1 5 Section 5(j) Can be Monitored

In 2002, SCE contracted with the Southern California Indian Center to provide outreach to various Native Americans throughout the joint utility service territories of SCE and SoCalGas. SCE continues to work with the Southern California Indian Center in 2003 to provide this important outreach. In November, SCE attended and participated in the Southern California Indian Center's 34<sup>th</sup> Annual Pow Wow held at the Orange County Fairgrounds. A number of tribes from throughout southern California were in attendance including tribes from all counties in SCE's service territory.

#### B. Description of SCE's Activities for CARE

In SCE's current efforts to promote the CARE program, SCE continues to coordinate and leverage opportunities to partner with various entities including CBOs, faith-based organizations, and public entities in its outreach efforts. In addition, SCE continues to promote CARE through bill messages and bill inserts in 2003. To date, approximately 39,620 new customers have been enrolled onto the CARE program through the annual solicitation.

In November SCE partnered in several faith-based CARE outreach activities, including a partnering effort with Evergreen Baptist Church. This event was held at the Rosemead Community Center on Thanksgiving Day. SCE volunteers and the SCE CARE Outreach Program Manager assisted event attendees with CARE enrollment and questions. Most event attendees were Chinese, Vietnamese, and Latino. Bilingual SCE volunteers were on hand to assist at these events and in-

language applications and literature was provided. Other outreach efforts included St. Emydius Church and the Santa Ana Food Bank.

As part of the CARE Capitation Program, approximately 19 agencies/organizations submitted applications in November. In the month of November, 379 customers were enrolled as a result of applications submitted by CARE capitation contractors. A total of \$4,524.00 was paid out as part of the Capitation program in November 2003. To date, 113 agencies have participated in the CARE Capitation Program, resulting in a total payout of \$210,632.00 and an increased CARE enrollment of 17,921 customers at an average cost of \$9.00 per customer enrolled.

In November, the total enrollment in SCE's CARE program was 899,847 customers. Based on SCE's revised estimate of eligible customers as submitted to the Commission in November 2003, SCE's current enrollment equates to a penetration rate of approximately 86%.

# C. <u>Discussion of SCE's 2003/2004 CARE Program Budget and Outreach</u> Plan

On September 5, 2002, the Commission approved Decision D.02-09-021 which authorized the recovery of CARE administrative costs through a balancing account, subject to a final determination of reasonableness. The Commission in the same Decision set the authorized amount to be collected for CARE administrative costs by SCE from ratepayers at \$2.883 million per year. SCE also had available, starting in July 2001, \$4.3875 million in supplemental SBX1-5 funds to augment CARE related expenses. In 2001, SCE was able to launch an expanded program that resulted in an increase of 200,000 customers on the CARE rate. In 2002, while reducing CARE budget expenditures, SCE increased enrollment in the program to an all-time high of 807,000. The 2002 program was an anomaly in that a number of factors

contributed to expenditures falling short of budget estimates. The draft decision on Automatic Enrollment (AE) resulted in SCE spending cautiously in anticipation of AE projects. In addition, Phase II of the low-income needs assessment was delayed, thus delaying over \$300,000 in expenses to cover SCE's costs for this effort. Finally, SCE's administrative costs were minimized during the first wave of the CARE strategic marketing plan that relied on cross-functional leveraging of resources to communicate CARE to customers. This holistic approach was successful in 2002 and helped limit costs. However, as penetration levels increase, it becomes increasingly more difficult to reach potentially eligible customers. Thus in 2003, SCE had to expand its marketing efforts in an attempt to reach eligible customers.

SCE implemented a far reaching media campaign in 2003 and will continue and expand on this approach in 2004 utilizing remaining balancing account funds. Based on 2003 year-end projections, SCE estimates that \$2.2 million will remain in the CARE balancing account. These funds will be used to continue successful marketing efforts with a focus on the multi-ethnic communities. Direct mailing will always be a component of SCE's efforts. In 2003 over 86,000 customers were enrolled through direct mailers. Mass media & Ethnic Outreach will be increased through radio and television. This is an arena that research shows holds great promise for increasing CARE enrollment in the Hispanic community. SCE will also expand grass roots efforts through strategic alliances with retail partners. For example, SCE will sponsor outreach events, use bus shelters for signage, imprints on cash-register receipts, and fully deploy the CARE Showcase Presentation and Event Toolkit. SCE also plans to spend some remaining balancing account funds on additional data systems and enhancements to CARE applications to improve the infrastructure of the system used to process applications and recertification documents.

Program year 2004, will mark the first year SCE will be without supplemental SBX1-5 funds. While SCE is authorized to collect and spend \$2.883 million annually in ratepayer funds, SCE has the opportunity to build CARE enrollment and improve the infrastructure of CARE operations through the use of the estimated \$2.2 million in unexpended funds remaining in the CARE balancing account as of December 31, 2003. These funds were derived primarily from unexpended 2002 program funds.

In addition to using remaining funds in the CARE balancing account for a high level of marketing and to improve the infrastructure of the application processing/certification/verification process, these remaining balancing account funds will finance the one-time budget expense for Phase II of the Low Income Needs Assessment. Using the over-collection amount in the CARE balancing account for increased marketing and communication to multi-lingual customers and for the delayed needs assessment study is consistent with Commission policy and should lead to increased CARE enrollment.

#### II.

#### **CONCLUSION**

SCE appreciates this opportunity to provide the Commission with updated information about the successes SCE has achieved in its LIEE and CARE programs through the Rapid Deployment effort.

Respectfully submitted,

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- Faucet Aerators	Each					2			2			ľ		1,383			1,383
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- Duct Scaling and Repair	Home	154			154	438		T	438	1	Ī			417			717
- Whole House Fans	Each																
- Water Heater Replacement - Gas - Water Heater Replacement - Electric	Each				1	7			-					_			
- Set-back Thermostats	Fach	163			1		1		1					136			136
- Evaporative Cooler Maintenance	Each	13			70	1			404					459			459
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Energy Education									M								
- Outreach & Assessment	Home	1,815			1,815	4,737			4,737					9,842		-	
- Education Workshops	Home	1,431			1,431	3,849			3,849	7				14,173			14,173
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- Home Treated	Home	1,815			1,815	4,805			4,805	-		Ī		29,678			29.678
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Table 6 - CARE Program Expenses - Southern California Edison - As of November 30, 2003

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- Other Outreach	1001		,	001	142.898		825 803	102,000	270 073	*	2150,000	21,000	17 E/L	E .	Y. 4. Y.	× 4/
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Measurement & Evaluation													e/u	e/a	n/a	n/a
Regulatory Compliance [2]			1		12.073			12.073	344,000	1		344,000	4%	n/a	n/a	4%
Other Administration [3]	1,805			1,805	39,468			39,468	80,000			80,000	₩64	e/u	e/u	49%
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marred Costs (Focb)		13,129		13,129	-	158,081	,	158,081	E/1	n/u	n/a	11/1	ry/a	e/u	n/a	e/u
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- LIAB PY Present Year**						,	ľ		200107			20,000	37.5	100	2	76
- CPUC Energy Division [4]					13.774	ľ	ľ	13 774	92 700			202.00	an act	n/a	Ž,	DV2
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TOTAL TANADA ALL COOMS															-	
TOTAL PROGRAM COSTS	70,827	13,129	31,532	115,487	910,583	158.081	1,580,037	2,648,702	2,882,838		1.828,332	4,711,170	32%	n/a	₩98	\$68
CARE Rate Discount	12.057,243			12.057.243	121 084 703			131 004 101								
Service Establishment Charge Discount								CO./.+00/.121					IVa	Б/а -	2/2	n/a
1													1	+	1	
I ofal Program Costs & Customer Discounts	\$12,128,070	\$13,129	\$31,532	\$12,172,730	\$121,995,286	\$158.081	\$1,580,037	\$123,733,404	\$2.882.838	Ş	\$1 828 332	54711170	•			
Surcharge Exemption for CARE customers [3]								\$46,655,000		8					5	

[1] Includes CARE activities absorbed by non-CARE funding sources.
[2] includes Regulatory & Compliance and Law.
[3] includes Program management labor, overheads, and information technology support.
[4] Includes program management labor, overheads, and information for LIEE reimbursements - 70% allocated to CARE and 30% to other LIEE.
[5] Includes only invoices received from the Public Utilities Commission for LIEE reimbursements - 70% allocated to CARE and 30% to other LIEE.
[6] Includes the year-to-date cost of both the 1-cent auch 3-cent surcharge exemptions through July 31, 2003. Please note that this amount only represents the exemption of bosseline is exempt
[7] Includes the year-to-date cost of both the 1-cent and 3-cent surcharge exemptions no longer are separte from the CARE customers continue to receive a discount in excess of the mandated 20%, based on post-PROACT rates adopted in D.03-07-029, but the full cost of this discount is now included in rates for recovery from other customers.

					TABLE 10					
		CARE	CARE Enrollment, R	ecertificati	t, Recertification, and Attrition - Southern California Edison	on - Southe	rn Califor	nia Edison		
					November 2003					
	Ą	В	၁	D	E	F	ð	H	<b>—</b>	f
	ţ		Gross							
	Gross		Enrollment	Gross					Adjusted Net	
	Enrollment	Gross	Other Sources	Current	Gross				Enrollment =	
	From	Enrollment	(Not Including	Month	Enrollment	Total Gross		Net	Net Enrollment -	
	Automatic		Recertification	Enrolled	From	Enrollment	Attrition	Enrollment	Enrollment Recertification H Total CARE	Total CARE
	Enrollment	Capitation	Enrollment)	A+B+C	Recertification <sup>2</sup>	D+E	(Drop Offs)	F.G	田	Participants
January	2,751	453	12,773	15,977	19,093	35,070	11,818	23,252	4,159	821,796
February	2,162	571	12,256	14,989	8,133	23,122	16,485	6,637	-1,496	820,300
March	2,686	938	17,861	21,485	7,467	28,952	12,974	15.978	8.511	828.811
April	5,347	777	13,053	19,177	7,640	26.817	14,870	11.947	4.307	833,118
May	2,691	817	12,141	15,649	4,234	19,883	13,901	5.982	1.748	834 866
June	3,222	467	45,518	49,207	4,942	54,149	16,519	37,630	32,688	869,135
July	4	903	47,142	48,049	9,813	57,862	21,312	36,550	26,737	894.258
August	3,778	678	22,399	26,855	9,431	36,286	11,272	25,014	15,583	909.841
September	2,771	313	17,995	21,079	20,737	41,816	31,349	10,467	-10,270	899,571
October	2,829	693	18,526	22,048	7,889	29,937	20,053	9.884	1,995	901.566
November	5,924	379	9,729	16,032	7,416	23.448	17.751	5.697	-1 719	899 847
December									71.14	10,000
Totals	34,165	686'9	229,393	270,547	106,795	377.342	188.304	189 038	82 743	
					221622	2	100001	10/1/00	C+2,20	

Notes:

<sup>&</sup>lt;sup>1</sup> Eurollment figures are periodically updated going back to January and, therefore, may differ slightly from previous Table 10 reports. Eurollment for July dropped due to the need to prioritize resources to process enrollment from the June annual solicitation (see Column C, July). Automatic enrollment customers will receive full credit for CARE discount when processed.

<sup>&</sup>lt;sup>2</sup> Recertifications completed regardless of month requested.

Table 11 - CARE Standard Program Random Verification Results - Southern California Edison - November 2003

	Total CARE Population less Capitation Enrollments	Participants Requested to Verify	% of Population Total	Participants Dropped (No Response)	Participants Dropped (Verified as Ineligible)	Total Dropped	% Dropped through Verification	% of Total Population Dropped
January-03	821,343	815	0.10%	495	67	562	68.96%	0.07%
February-03	819,729	691	0.08%	455	39	494	71.49%	0.06%
March-03	827,873	769	0.09%	391	52	443	57.61%	0.05%
April-03	832,341	895	0.11%	445	59	504	56.31%	0.06%
May-03	834,049	832	0.10%	447	57	504	60.58%	0.06%
June-03	868,668	801	0.09%	418	44	462	57.68%	0.05%
July-03	893,355	836	0.09%	453	51	504	60.29%	0.06%
August-03	909,163	851	0.09%	541	41	582	68.39%	0.06%
September-03	899,258	812	0.09%	474	34	508	62.56%	0.06%
October-03	900,873	322	0.04%	151	8	159	49.38%	0.02%
November-03	899,468	711	0.08%	0	6	6	0.84%	0.00%
December-03								
Total YTD PY2003	899,468	8,335	0.93%	4,270	458	4,728	56.72%	0.53%

<sup>1</sup> Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

Table 11A - CARE SBX1 5 Outreach Verification Results - Southern California Edison - November 2003

1	Total SBX1 5	Participants	% of	Participants	Participants		% Dropped	% of Total SB5
l i	Outreach	Requested to	Outreach	Dropped (No	Dropped (Verified	Total	through	Population
	Enrollment	Verify	Total	Response)	as Ineligible)	Dropped	Verification <sup>1</sup>	Dropped
January-03	453	12	2.65%	9	1	10	83.33%	2.21%
February-03	571	21	3.68%	18	0	18	85.71%	3.15%
March-03	938	28	2.99%	21		22	78.57%	2.35%
April-03	777	27	3.47%	23	1	24	88.89%	3.09%
May-03	817	31	3.79%	26	0	26	83.87%	3.18%
June-03	467	24	5.14%	15	2	17.	70.83%	3.64%
July-03	903	53	5.87%	47	1	48	90.57%	5.32%
August-03	678	61	9.00%	51	5	56	91.80%	8.26%
September-03	313	26	8.31%	22	0	22	84.62%	7.03%
October-03	693	37	5.34%	20	0	20	54.05%	2.89%
November-03	379	21	5.54%	0	0	0	0.00%	0.00%
December-03	·							
Total YTD PY2003	6,989	341	4.88%	252	11	263	77.13%	3.76%

<sup>1</sup> Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

Table 11B - Combined CARE Standard Program and SBX1 5 Outreach Verification Results - Southern California Edison - November 2003

		Participants	% of	Participants	Participants		% Dropped	% of Total
	Total CARE	Requested to	Population	Dropped (No	Dropped (Verified	Total	through	Population
	Population	Verify	Total	Response)	as Ineligible)	Dropped	Verification <sup>1</sup>	Dropped
January-03	821,796	827	0.10%	504	68	572	69.17%	0.07%
February-03	820,300	712	0.09%	473	39	512	71.91%	0.06%
March-03	828,811	797	0.10%	412	53	465	58.34%	0.06%
April-03	833,118	922	0.11%	468	60	528	57.27%	0.06%
May-03	834,866	863	0.10%	473	57	530	61.41%	0.06%
June-03	869,135	825	0.09%	433	46	479	58.06%	0.06%
July-03	894,258	889	0.10%	500	52	552	62.09%	0.06%
August-03	909,841	912	0.10%	592	46	638	69.96%	0.07%
September-03	899,571	838	0.09%	496	34	530	63.25%	0.06%
October-03	901,566	359	0.04%	171	8,	179	49.86%	0.02%
November-03	899,847	732	0.08%	0	. 6	6	0.82%	0.00%
December 03								
Total YTD PY2003	899,847	8,676	0.96%	4,522	469	4,991	57.53%	0.55%

<sup>&</sup>lt;sup>1</sup> Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

CARE PARTICIPATION COMBINED BUBAL & LIBBAN - SOLITHEBN CALLEOBNIA EDISON - AS OF NOVITAGES (2000)	A B C C C C C C C C C C C C C C C C C C	Monthly Monthly		Estimated by Non- Enrolled by YTD CARE Penetration	Enrolled Participants	77 821 796	14 989 30 966 820 300	21 485 52 451 000 041	110,020 12,431 020,011	00,00	1,049,420 817 14,832 15,649 87,277 834.866 80%		48 049 184 533 004 050	678 26 124,025 034,030 084,230	21,388	313 20,766 21,079 232,467 899,571 86%		18 030 020 547 000 042	200,01
CARE PARTICIPATION	ď		2003			January	February	March	April	May	1	June	July	August	September	October	October	November	December

#### **CERTIFICATE OF SERVICE**

I hereby certify that, pursuant to the Commission's Rules of Practice and Procedure, I have this day served a true copy of SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID DEPLOYMENT - MONTHLY STATUS REPORT on all parties identified on the attached service list(s). Service was effected by one or more means indicated below:

J	one of more and
Á	Placing the copies in properly addressed sealed envelopes and
,	depositing such envelopes in the United States mail with first-class
	postage prepaid (Via First Class Mail):
	To all parties, or
	To those parties without e-mail addresses or whose e-mails are
	returned as undeliverable;
	Placing the copies in sealed envelopes and causing such envelopes to be
	delivered by hand or by overnight courier to the offices of the
\ /	Commission or the other addressee(s);
Ιχ	Transmitting the copies via e-mail to all parties who have provided an
//	address.
-	

Executed this 22nd day of December, 2003, at Rosemead, California.

Paula Knuth

Project Analyst

SOUTHERN CALIFORNIA EDISON COMPANY

2244 Walnut Grove Avenue Post Office Box 800 Rosemead, California 91770